Supporting Early Child Care Food and Activity Environments in MN

Principle Investigator:
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Study Goal

- Add **momentum** to the statewide health and wellness movement by supporting healthy food and activity environments in MN child care settings.
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- Add **momentum** to the statewide health and wellness movement by supporting healthy food and activity environments in MN childcare settings.
  - Assess childcare providers’ **strengths and needs** with regards to the promotion of health and wellness in childcare settings.
Original 2010 Survey

- MN and WI providers
- 2-5 year olds
- Topics include:
  - Nutrition practices & barriers
  - Physical activity practices & barriers
  - Training needs
  - Communication with parents
  - Provider’s own beliefs about child development
  - General questions about program
  - Personal questions about provider
- Results = opportunity for growth
2016 Survey additions

- MN providers
- Infants
- Update
  - Best practices
  - Training needs
  - Business-model
- Food costs
- Family SES
- Child Health outcomes
- Linking to databases
2015-2016 Project Timeline

- **Sept.**: Project start
- **Oct.**: Develop/revise survey
- **Nov.**: Meet 3 times
- **Dec.**: Identify cohort, study design, methods & sampling
- **Jan.**: Draft survey
- **Feb.**: Pilot test
- **March**: Invites
- **April**: Administer survey
- **May**: Gift cards
- **June**: Analyze data
- **July**: Survey data set
- **Aug.**: Gift card list
- **Aug.**: 3 Final summary reports, Abstract, Press release & Media relations plan

**Timeline Key Events:**
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Comparing 2010 and 2015 lists identifies “going out of business” rates:

- 46% or 5,497 Family Home
- 20% or 320 Centers

In 2015
- 9,315 Family Home
- 1,641 Centers
Repeat Survey with 2010 Providers
- 114 Family Home
- 184 Centers

An Additional Random Sample
- ~200 others
2015-2016 Project Timeline

- **Project start**: Sept.
- **Draft survey**: Oct.
- **Final survey**: Nov.
- **Survey launch**: Dec.
- **Administer survey**: Jan.
- **Pilot test**: Feb.
- **Survey data set**: March
- **Invites**
- **Gift card list**: April
- **Abstract, Press release & Media relations plan**: May
- **Final summary reports**: June
- **July**
- **Aug.**

Additional tasks:
- Identify cohort, study design, methods & sampling
- Meet 3 times
- Develop/revise survey
- Pilot test
- Invites
- Administer survey
- Gift cards
- Analyze data
2016-2017 Project Timeline

Set up interviews with media

Present project findings up to 3 times within Minnesota
Questions?